



National
Caregiver
Summit



May 2, 2024

The National Caregiver Summit: Event + Sponsorship Overview

The National Caregiver Summit is a free, one-day virtual interactive event designed **by and for caregivers**. On Thursday, May 2nd, 2024, Health Leads will convene a diverse group of caregivers, care recipients, and allied partners across policy, healthcare, and philanthropy to **transform how caregiving roles are valued, paid, and represented**.

Why a Caregiver Summit?

Whether caring for children and youth with special health care needs, aiding aging parents, or connecting neighbors with trusted local resources, caregivers play a critical role in supporting communities' health. But too often, they face obstacles to performing this vital work, including **unfair pay, inequitable hiring practices, and few opportunities for professional advancement**. To achieve systemic change, caregivers must be in the driver's seat of transforming how their roles are **valued, paid, and represented**.

- [Learn more about the 2024 Summit](#)
- [View current list of event sponsors](#)
- [Learn more about the Caregiver Coalition](#)

In May 2021, Health Leads and our partners convened the first National Caregiver Summit to strengthen, uplift, and expand their essential role in health care. During the virtual event, a diverse group of attendees shared their experiences; learned about caregiving equity, policy, and innovation; and called for action on key issues that impact all caregivers. One key outcome of the Summit was the creation of an engaged community that recognized their similarities in opportunities and challenges, especially regarding caregiver health and well-being, with **financial sustainability emerging as a top priority**.

Harnessing Momentum: The Second Summit

On Thursday, May 2nd, 2024, the second National Caregiver Summit will aim to convene more than 350 attendees across the caregiving spectrum to set new priorities for action and take a closer look at caregiver financial well-being and sustainability.

The day will create space for caregivers to:

CONNECT: Build a community that values, appreciates, and respects all caregiver experiences

ADVOCATE: Create a space for caregivers and allies to collaborate on local and national advocacy efforts

REJUVENATE: Provide opportunities and resources that help nurture caregivers' well-being

EDUCATE: Share key strategies, approaches, and tools needed to create an equitable caregiving system



NANFI LUBOGO

*Family Caregiver,
Community Health
worker & Caregiver
Coalition member*

“FAMILY CAREGIVERS ARE OFTEN LEFT OUT OF THE CONVERSATION, BUT HEALTH LEADS BROUGHT TOGETHER AN INCREDIBLY DIVERSE GROUP OF CAREGIVERS TO SHARE OUR PERSPECTIVES AND EXPERIENCES SO WE CAN CALL FOR THE CHANGES WE WANT TO SEE. JJ”

Our agenda includes:

- ✓ A roundtable discussion on **Advocacy in Action: Driving Towards Caregiver Sustainability**
- ✓ A panel conversation on **Financial Sustainability for Family Caregivers**
- ✓ An interaction conversation on **The Art of Advocacy — Crafting Your Elevator Pitch**
- ✓ A breakout session on **Caring for the Caregiver: Practical Strategies**
- ✓ An overview and discussion of a **New, Innovative Storytelling Tool for Caregivers**

Products of this year's Summit will include **session recordings and presentations**; an **overview of the Summit learnings**; an **evaluation report** to drive the design of future Summits; and blog/social media posts to **raise awareness about the event** and its priorities for action.

Why sponsor the Caregiver Summit?



VISIBILITY: Position your organization at the forefront of a national conversation on caregiving – strengthening your role as a champion of innovation, compassion, and advocacy.

ENGAGEMENT: Opportunities to engage with a diverse and often hard-to-reach audience, including formal caregivers as well as informal family caregivers and other stakeholders.

IMPACT: Play a crucial role in advancing solutions and policies that support caregivers, contributing to health equity and systemic change.

Sponsor Benefits	Lead Sponsor \$30,000+	Gold Sponsor \$10,000+	Silver Sponsor \$5000+	Community Sponsor \$2500+	Individual Sponsor \$500 – \$1000+
Opportunity to co-author an op-ed on sustainable caregiving	*				
Will be featured in a Caregivers Communication Newsletter	*				
Sponsorship of Keynote Speaker	*				
Official Technology Sponsor	*	*			
Name will receive recognition during the welcome of the Summit	*	*			
Home page visibility on event platform	*	*			
Session sponsorship	*	*	*		
Banner ads on mobile app and web app	*	*	*	*	
Name listed as sponsor across relevant platforms, including website and event platform	*	*	*	*	*
Ability to chat individually with participants	*	*	*	*	*
Access to post-event report	*	*	*	*	*

About Health Leads



Health Leads is a national non-profit organization that seeks to unearth and address the deep societal roots of racial inequity that impact our health. Founded in 1996, we helped set the standard for health systems and clinics looking to integrate programs that connect people to essential resources like food, heat, and housing.

Today, we work both nationally and locally across the U.S. to build partnerships and redesign systems so every person in every community can live with health, well-being, and dignity. We see a future where healthcare systems, community-based organizations, public health departments, and others work together to co-design systems of health that are driven by the needs of each community.



Learn more about becoming a sponsor:
 Ebonee Shaw, Director of Business + Philanthropic Events
eshaw@healthleadsusa.org | 504.606.3447