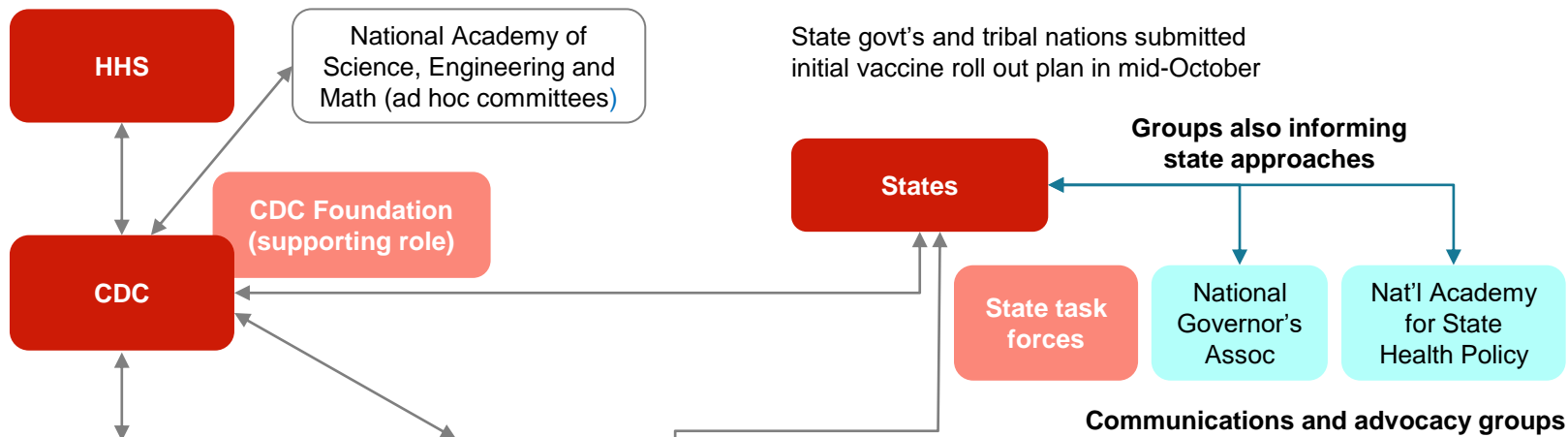
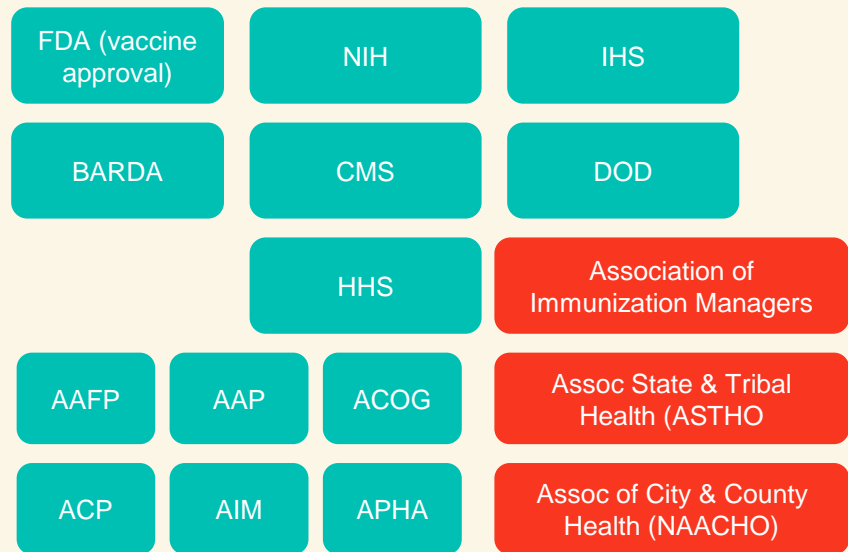


THERE ARE A MULTITUDE OF PLAYERS ENGAGED IN COVID-19 VACCINE PLANNING, STRATEGY, AND MESSAGING

NOT EXHAUSTIVE



Advisory Committee on Immunization Practice (ACIP)- CDC led w/ additional federal agencies & key liaisons



Research on hesitancy (examples – not exhaustive)

- Communivax / CONVERGE Working Group
- Johns Hopkins University & National Assoc of County & City Health Officials
- Vaccine Confidence Project / London School of Hygiene & Tropical Medicine
- National Institute of Health – Community Engagement Alliance (CEAL)
- National COVID Resiliency Network (NCRN)
- Trust for America's Health

Strategic communications efforts (examples – not exhaustive)

- American Public Health Association
- Association of Tribal and Health Authorities
- CDC
- CONVINCENCE USA
- COVID Collaborative / Ad Council
- Health Leads, Nat'l Assoc of CHWs, RALLY
- Ideas 42
- Neimand Collaborative
- Stronger
- Public Health Communications Collaborative