THERE ARE A MULTITUDE OF PLAYERS ENGAGED IN COVID-19 VACCINE PLANNING, STRATEGY, AND MESSAGING

Advisory Committee on Immunization Practice (ACIP) - CDC led w/ additional federal agencies & key liaisons

- FDA (vaccine approval)
- NIH
- IHS
- BARDA
- CMS
- DOD
- HHS
- Association of Immunization Managers
- AAFP
- AAP
- ACOG
- ACP
- AIM
- APHA
- Assoc State & Tribal Health (ASTHO)
- Assoc of City & County Health (NAACHO)

National Academy of Science, Engineering and Math (ad hoc committees)

Groups also informing state approaches

- National Governor’s Assoc
- Nat’l Academy for State Health Policy
- State task forces
- Communications and advocacy groups

State govt’s and tribal nations submitted initial vaccine roll out plan in mid-October

Research on hesitancy (examples – not exhaustive)

- Communivax / CONVERGE Working Group
- Johns Hopkins University & National Assoc of County & City Health Officials
- Vaccine Confidence Project / London School of Hygiene & Tropical Medicine
- National Institute of Health – Community Engagement Alliance (CEAL)
- National COVID Resiliency Network (NCRN)
- Trust for America’s Health

Strategic communications efforts (examples – not exhaustive)

- American Public Health Association
- Association of Tribal and Health Authorities
- CDC
- CONVINCE USA
- COVID Collaborative / Ad Council
- Health Leads, Nat’l Assoc of CHWs, RALLY
- Ideas 42
- Neimand Collaborative
- Stronger
- Public Health Communications Collaborative

Not Exhaustive